



Individualization Roadmap

Introduction

Individualization enhances Blackbaud CRM by allowing users to change individual constituents into organizations, and vice-versa. This document outlines future plans for the product. These plans are not guaranteed, and are subject to change.

Roadmap Items

Expose “former organization” data on individual records after conversion

If you convert an organization into an individual, then org-specific data (like company website, # of employees, etc) is preserved, but not visible in the user interface. This feature would add a tab to the individual record, to show data that was associated with the organization prior to conversion.

Further Reading

[Product documentation](#)

[Purchase Individualization](#) for your organization